

JOHN AMATT

EQUIPMENT SPECIFICATIONS.

John Amatt is renowned for using high-quality photographic images to illustrate his presentations. To this end, the following suggestions are provided to assist meeting planners in setting up prior to the event.

- ?? **BLACK OUT** - the room chosen for the presentation *must* have good quality “black out” curtains on all windows. This is particularly important if the presentation is scheduled during daytime hours, where sunshine could interfere with the quality of the photographic image on the screen.
- ?? **SCREEN** - the larger the better! Obviously, an audience of 1,000 persons will need a larger screen than an audience of only 50 persons. As an absolute **minimum**, however, we recommend a screen size of **10 foot by 8 foot**. All photographic images are in horizontal format and, if possible, we recommend that rear screen projection be used.
- ?? **DIGITAL PROJECTION** – John’s speaker support is available on a CD-ROM photo disk, which can be shipped upon request to meeting planners and production companies in advance of the presentation. However, John also travels with his presentation on a laptop computer. In both cases, an **LCD digital projector is required and must be provided by the meeting organizers**.
- ?? **MEETING MODULES** - to complement John’s presentations and to provide a consistent theme throughout a 2/3 day event, a seven-part award-winning series of audio-visual slide modules can be rented, exploring the metaphor of “**Everest: The Ultimate Summit**”. This series is available in single screen, three projector - and wide-screen, nine projector slide formats. Individual slide modules focus on the themes of: *Dare to Achieve* (Meeting Opener), *First Steps* (Planning), *Working Together* (Teamwork), *The Adventure of Change* (Change), *Pushing your Limits* (Awards), *Straight to the Top and Beyond* (Candids Meeting Closer). For more information on length and cost please call our office.
- ?? **MICROPHONE** - a podium microphone or lavalier (throat mike) are both suitable. However, a lavalier microphone is preferred since it gives more flexibility of movement. In either case, the location of the microphone should be such that the screen is visible to the speaker.
- ?? **LIGHTING** - during the presentation, **the house lights must be dimmed** to provide maximum impact for the photographic images on the screen. Therefore, it is a good idea to have a separate spotlight focused on the speaker so that he is visible throughout.

