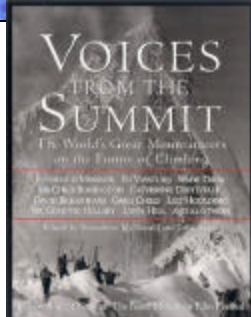
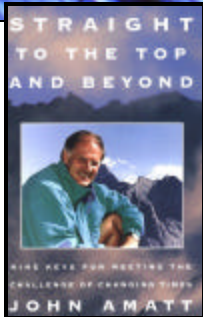


John Amatt



John Amatt is **Founder & President of One Step Beyond WorldWide**, an innovative educational and motivational company, whose mission is to encourage people to push beyond their self-imposed limitations, to be more personally accountable for the results of their own actions, and to embrace effective teamwork by valuing the contribution of others. In this capacity, he has delivered more than **1,800 presentations and seminars in 44 countries** and has been called "**The World's Best Adventure Speaker**".

A native of Great Britain, for the past 30 years he has been a resident of the Canadian Rocky Mountains and is the **Founder of the Banff Mountain Film Festival**, widely recognized as the world's premiere showcase of adventure documentary films.

John is renowned in the international mountaineering community for making the first ever climb of Europe's highest and steepest mountain face - the **5000 foot "Vertical Mile" Troll Wall** in Norway. He was leader of an early climbing expedition to Western China, which used camels to approach a 25,000-foot mountain before skiing to the summit, this being perhaps **the highest peak in the world to have been ascended and descended entirely on skis**. And more recently, he was the principal organizer and a leader of Canada's first successful expedition to reach the top of the world - the **29,035 foot summit of Mount Everest** – a climb that was televised live throughout Canada and on ABC Nightline in the United States.

John's adventures are related in his autobiography, **Straight to the Top and Beyond**, in which he uses the metaphor of his own adventures to develop a nine-step approach for scaling the heights in today's unpredictable global business environments.

*Let John Amatt
instill a
"Spirit of
Adventure" in
your team!!!*

Presentation Titles/Topics:

Straight to the Top and Beyond: Nine Keys for Meeting the Challenges of Changing Times - Based on his new book of the same title, *Straight to the Top and Beyond* will captivate your audience. Using examples from John Amatt's lifetime of adventure and entrepreneurship, this presentation will motivate your staff to embrace new opportunities in a changing world, to open up their minds to new realities, and to develop the "Adventure Attitude" strategies that will be the key to success in the future .

Climbing Your Own Everest: What it Takes to Get to the Top - John Amatt's most popular presentation, the highly motivational and inspirational 'Climbing Your Own Everest' explores the metaphor of striving to reach for the top of the world. Drawing the analogy between the challenge of 'Climbing Your Own Everest' in a personal and professional sense, this presentation shows you how to scale your own mountains of challenge.

What others have said:

"You were FANTASTIC, POSITIVE, and MOTIVATIONAL. You were everything we expected you to be. The audience loved you and admired you and received you with great pride as evidenced by the thunderous standing ovation." - **Million Dollar Round Table**

"I particularly appreciated your insight into the important contribution a team member makes towards the accomplishment of a goal. Your enthusiasm and joy for being part of the process vs. needing to be the one (or two) who were to climb the final steps, was sincere and contagious . . . a lesson for us all. Sometimes in our personal pursuit of excellence and attainment of individual goals, we lose sight of the 'bigger picture' - that of the common goal. Thanks for reminding us. John, the demands of your travel must be great, and the compromises many, but you must know that your message touches lives. It reaches into places that some choose to ignore or are too hurried to consider. I am convinced that you, too, are touched each time you share it-you and Everest are of one spirit. Thank you for giving us a glimpse of it and of ourselves." - **Blue Cross/Blue Shield of Kansas City**

"Without qualification I can say that your presentation to the attendees at the American Optometric Association's Meeting was the most dynamic even given to an AOA group. Your artful integration of the principles of leadership into your narration of your dramatic mountain climb was superb." - **American Optometric Association**

"You have left us with a clear vision of what will be required of our managers, present and future: Commitment,

Partial Client List:

Accenture
Aetna Life & Casualty
American Bankers Association
AOL Time Warner
Arthur Andersen
AT&T
Bankers Trust
Ciba-Geigy Canada
CIGNA Insurance
Citigroup
Coca-Cola Company
Digital Equipment Corp.

Du Pont
Electronic Data Systems (EDS)
Federal Reserve Bank
Ford Motor Company
General Foods
General Motors
GTE Corporation
IBM Corporation
Intel Corporation
Merrill Lynch
Million Dollar Round Table
Motorola Inc.

New York Life Insurance
Nortel
Prudential Assurance Co.
Regent Hotels International
Royal Bank of Canada
Sony Corp.
Sun Microsystems
Tektronix Inc.
Texaco Inc.
Timex International
Unisys Corporation
USA Today