

## You are an inspiration to anybody who hears your story

~ Oprah Winfrey





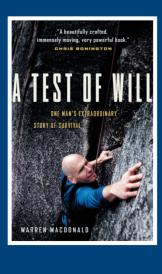


# THE CHALLENGE OF CHANGE

- Recognize and breakthrough mental barriers to change
- Turn change and challenge into catalysts for both business and personal growth
- Gain a powerful shift in thinking that will put challenges into perspective
- Foster a mindset that seeks solutions and looks for opportunities

Bestselling Author of
"A TEST OF WILL

- ONE MAN'S
EXTRAORDINARY
STORY OF SURVIVAL"



#### FINDING OPPORTUNITY IN ADVERSITY

Challenging times call for a shift in perspective. Warren's inspirational story and powerful message of hope deliver life-changing instruction on not only navigating, but embracing change; with focus, energy and confidence. His unique perspective on change management translates into real learning that is applicable to both personal and business growth.

As a keynote speaker, Warren works with innovative, forward thinking companies and associations looking to foster innovative thinking; the kind of thinking that led him to become the first double above-knee amputee to climb Mt. Kilimanjaro, Africa's tallest peak (19,222ft); the kind of thinking that empowers potential and inspires you to grow and prosper.

www.warren-macdonald.net









FORGET THE "RAH, RAH, RAH" OF ALL THE "MOTIVATIONAL" SPEAKERS YOU'VE HEARD, AND THEN FORGOTTEN WITHIN A WEEK....WARREN MACDONALD DELIVERS A MESSAGE YOU WILL NEVER FORGET.









HE IMPACT YOUR VISIT HAD ON **OUR ORGANIZATION HAS BEEN** PROFOUND. FOUR WEEKS LATER MY TEAM ARE STILL DISCUSSING WHAT YOU TAUGHT US AND CONTINUE TO REFLECT ON HOW YOUR ATTITUDE TO LIFE, OBSTACLES, AND CHALLENGES CAN BENEFIT THEM IN THEIR OWN LIVES, BOTH PROFESSIONAL AND PERSONAL. THE RELEVANCE, CLARITY AND POIGNANCY OF YOUR PRESENTATION AND SUBSEQUENT CONVERSATION WITH OUR PEOPLE HAS HELPED US REFOCUS ON THE TASKS WE HAVE TO COMPLETE AND BROUGHT THE TEAM CLOSER TOGETHER. WE CANNOT **RECOMMEND HIGHLY ENOUGH TO** ANY OTHER ORGANIZATION THE BENEFITS OF ENGAGING YOU TO SPEAK WITH THEM

**Steven Peacock** General Manager Manufacturer / Dealer Relations Motability UK

#### MEDIA LIST (PARTIAL):

Oprah Larry King Live Vicki Gabereau Show The Hour - CBC Reader's Digest **CNN.com** International Edition

Ask us about our UNLIMITED ADVENTURE executive program where we transfer learned principles into action through a rock-climbing session with Warren.

Personally, Warren's STORY HELPS ME TO MAINTAIN MY BELIEF IN THE HUMAN SPIRIT THAT EXISTS IN EACH ONE OF US AND A HOPE THAT IF I AM FACED WITH WHAT APPEAR TO BE INSURMOUNTABLE ODDS, I TOO CAN RISE.

Joan Park RN MHSc Board Director & Conference Chair Ontario Case Management Association

Warren's is not ONLY A TOUCHING AND INSPIRING STORY, HE DOES A MASTERFUL IOB OF MAKING IT ALL RELEVANT TO TODAY'S BUSINESS ENVIRONMENT. At a time when it's easy TO BE DISCOURAGED AND DISHEARTENED ABOUT BUSINESS OR LIFE, IT'S TOUGH TO COME AWAY FROM WARREN'S PRESENTATION. WITHOUT FEELING MORE GRATITUDE, MORE COMMITTED AND MORE RESOLVED TO CHANGE THE WAY WE PERCEIVE LIFE, BUSINESS AND ADVERSITY.

Jimm Holland Director, **UFA Petroleum Operations**  As we move into this campaign, THANKS TO YOU. WE'RE MORE FOCUSED. MORE CONFIDENT, AND MORE DETERMINED THAN EVER THAT WE CAN AND WILL OVERCOME ANY CHALLENGE WE FACE.

Vicki Hefley, Regional Sales Director, Dex, an RH Donnelly Company

Warren's award winning film "THE SECOND STEP" (eight international awards including Grand Prize at Banff Mountain Film Festival) has been screened on National Geographic Television in over 20 countries.

Featured in the "TRAPPED BY A BOULDER" episode of the Discovery Network series "I SHOULDN'T BE ALIVE".

Awarded the Australian Geographic Society's "SPIRIT OF ADVENTURE" award in 2000.

I HAD THE HIGHEST OF EXPECTATIONS AFTER BOOKING YOU AND COMPLETING THE PRE-EVENT CALL YET YOU ABSOLUTELY BLEW THOSE EXPECTATIONS OUT OF THE WATER. I BELIEVE YOU RECEIVED THE ONLY STANDING OVATION OF OUR THREE DAY EVENT BECAUSE YOU WENT OUT OF YOUR WAY TO CUSTOMIZE THE MESSAGE NOT ONLY BASED ON THE DETAILS I'D GIVEN YOU EARLIER BUT ALSO ON THE INFORMATION YOU GLEANED FROM ATTENDING SEVERAL SESSIONS EARLIER IN THE DAY. I HAVE NEVER SEEN A MORE CAPTIVATED AND INSPIRED AUDIENCE OR A MORE DEDICATED SPEAKER. THANKS WARREN FOR HELPING TO MAKE THIS OUR HIGHEST RATED CONFERENCE YET!

### **David Christopher**

Manager, People Department, 1 800 Got Junk



