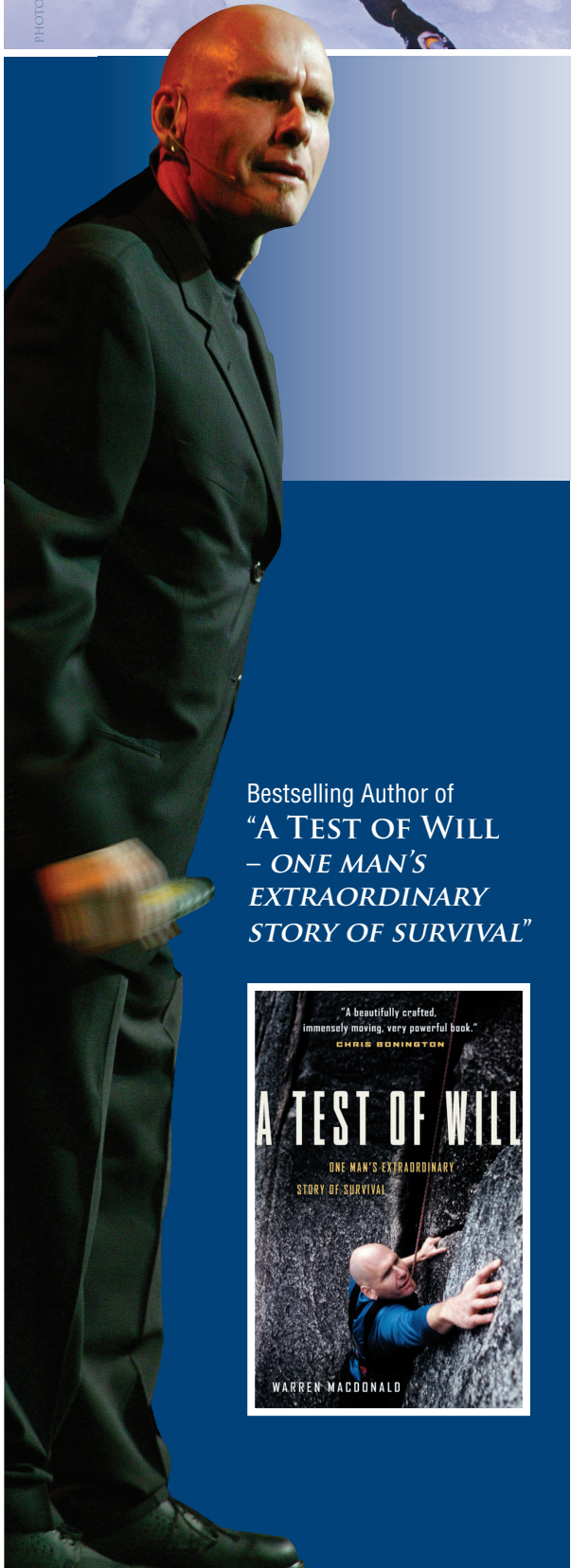
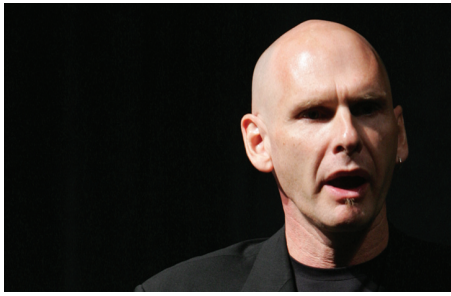


“YOU ARE AN INSPIRATION TO ANYBODY WHO HEARS YOUR STORY”
~ Oprah Winfrey



YOU'RE TIRED.
YOU FEEL POWERLESS.

YOU'RE BEING ASKED TO DO MORE, TO GIVE MORE.

It's incredible really that you've coped up until now; and I'm sure there have been times when you've felt like giving up. But you can't because your patients and clients need you, and you need them. You need them because what you do matters. You make a difference to peoples lives. You are, literally, in a position to change their world, which makes it all the more important as to how you view yours.

“WHEN YOU CHANGE THE WAY YOU SEE THE WORLD,
YOU CHANGE THE WORLD.”

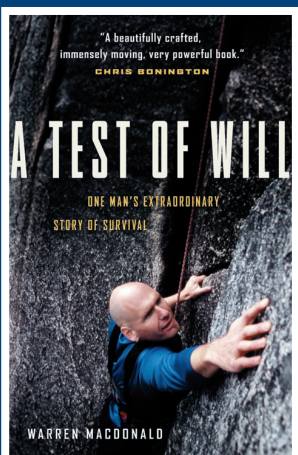
This might sound a little wishy-washy until you consider who it's coming from...

One catastrophic moment redefined Warren Macdonald's life in April 1997 with a freak rock fall on a remote Australian island that left him pinned under a one-ton boulder. For two days he lay trapped and alone, surviving the ordeal only to lose both legs at mid thigh.

Doctors told him he'd never walk again. Warren's response: "I don't recall them saying anything about cycling, kayaking, or climbing mountains..." Just ten months later he scaled Cradle Mountain, and in February 2003 Warren became the first double above-knee (AK) amputee to reach the summit of Africa's tallest peak, Mt Kilimanjaro. Warren has recreated the reality of what it means to be a double AK amputee. He can teach you to recreate what it means to work in healthcare now, and in the future.

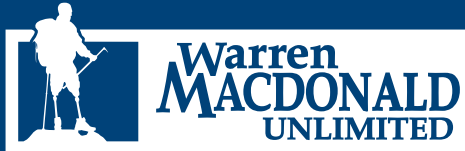
One of life's certainties is that nothing stays the same; you know that better than most. Equipping yourself and those around you with a mindset that seeks solutions, that looks for opportunities rather than obstacles, and above all inspires your belief in the human spirit, may well be the best investment you will ever make.

Bestselling Author of
“A TEST OF WILL
– ONE MAN'S
EXTRAORDINARY
STORY OF SURVIVAL”

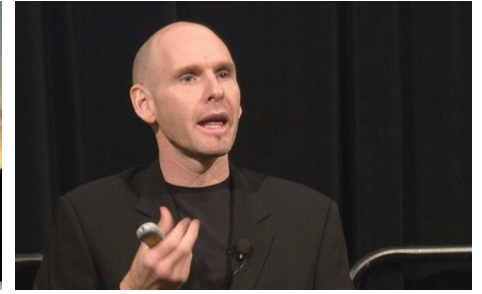
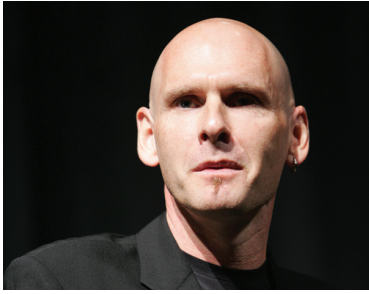


www.warren-macdonald.net





FORGET THE “RAH, RAH, RAH” OF ALL THE “MOTIVATIONAL” SPEAKERS YOU’VE HEARD, AND THEN FORGOTTEN WITHIN A WEEK...WARREN MACDONALD DELIVERS A MESSAGE YOU WILL NEVER FORGET.



AS ADMINISTRATORS AND GOVERNMENT PUSH THE BUTTONS AND PULL THE STRINGS, HEALTHCARE WORKERS FACE THE FALLOUT EVERYDAY FOR THEMSELVES, THEIR PATIENTS (HOSPITAL) AND THEIR CLIENTS (HOMECARE). IT IS EASY TO START TO FEEL SORRY FOR OURSELVES. WARREN’S STORY REPRESENTS SOMEONE WHO REALLY COULD FEEL SORRY FOR HIMSELF BUT INSTEAD HAS PULLED HIMSELF UP (LITERALLY) TO EXCEL AT LIVING A MEANINGFUL AND PRODUCTIVE LIFE. HIS STORY IS AWE INSPIRING AND REMINDS HEALTHCARE WORKERS THAT THEY ARE IN A POSITION TO HELP/HINDER OTHERS, INCLUDING, MOST IMPORTANTLY, THEMSELVES. PERSONALLY, WARREN’S STORY HELPS ME TO MAINTAIN MY BELIEF IN THE HUMAN SPIRIT THAT EXISTS IN EACH ONE OF US AND A HOPE THAT IF I AM FACED WITH WHAT APPEARS TO BE INSURMOUNTABLE ODDS, I TOO CAN RISE.

Joan Park RN MHS
Board Director and Conference Chair
Ontario Case Management Association

MEDIA LIST (PARTIAL):

- Oprah
- Larry King Live
- Vicki Gabereau Show
- The Hour - CBC
- Reader’s Digest
- CNN.com International Edition

I HAVE TO SHARE WITH YOU A GREAT KEYNOTE SPEAKER FOR YOUR NEXT MAJOR CONFERENCE. HIS NAME IS WARREN MACDONALD AND WE HAD HIM AT OUR ANNUAL MEETING AUGUST 22. HE WAS VERY INSPIRING AND YOU COULD HAVE HEARD A PIN DROP IN THE ROOM, AS EVERYONE WAS THOROUGHLY ENGAGED AND HANGING ON HIS EVERY WORD. AT A TIME WHEN HOME CARE IS FACING SUCH DRAMATIC CHANGES IN THE HEALTH CARE DELIVERY DESIGN AND REIMBURSEMENT, PEOPLE CAN EASILY BECOME OVERWHELMED. WARREN TURNS THE PHRASE “WHAT YOU SEE IS WHAT YOU GET” TO “HOW YOU SEE IS WHAT YOU GET.”

Anita Bradberry
Executive Director
Texas Assn. for Home Care

YOUR MESSAGE WAS RIGHT ON POINT! WE WERE VERY PLEASED WITH THE WAY YOU CONVEYED THE IMPORTANCE OF CHOOSING TO OVERCOME WHATEVER OBSTACLES LIFE THROWS YOUR WAY. YOUR GENUINE ACCOUNT OF HOW YOU HAVE FACED PHYSICAL DISABILITY AND CONTINUED TO EXCEL IN YOUR ENDEAVORS PROVIDED THE KIND OF INSPIRATION THAT OUR PRACTITIONERS AND OTHER EMPLOYEES NEEDED TO HEAR.

Daryl Williams
Director of Marketing Programs
Hanger Prosthetics & Orthotics

Warren’s award winning film “THE SECOND STEP” (eight international awards including Grand Prize at Banff Mountain Film Festival) has been screened on National Geographic Television in over 20 countries.

Featured in the “TRAPPED BY A BOULDER” episode of the Discovery Network series “I SHOULDN’T BE ALIVE”.

Awarded the Australian Geographic Society’s “SPIRIT OF ADVENTURE” award in 2000.

BY SKILLFULLY BLENDING YOUR STORY WITH CHALLENGES CURRENTLY FACING OUR INDUSTRY OBVIOUSLY, YOU’D DONE YOUR HOMEWORK) YOU MANAGED TO CONVEY TO US NOT SO MUCH WHAT WE WANTED TO HEAR, BUT WHAT WE NEEDED TO HEAR. YOUR MESSAGE “WHEN WE CHANGE THE WAY WE SEE THE WORLD, WE CHANGE THE WORLD” RESONATED PROFOUNDLY WITH OUR GROUP, REINFORCING FOR US HOW OUR PERCEPTION, BEGINNING WITH THE WAY WE SEE OURSELVES, EFFECTS OTHERS. HELPING US TO SEE THIS SO CLEARLY HAS PROVED INVALUABLE IN OUR DEALING, NOT ONLY WITH OUR CLIENTS, BUT AMONGST OURSELVES. FOR THIS WE THANK YOU.

Steven Smith
Director of Marketing,
Shoppers Home Health Care

