



## Challenge of Change Finding Opportunity in Adversity

We've all heard it a million times; "change is constant", "the only certainty in life is change", "change or perish". We all *know* it; what we need is for someone to *show* us how to deal with it. Warren's "Challenge of Change" presentation will help your group realise that challenges brought on by change hold endless opportunities for innovation and personal and professional growth. That it is possible to not just survive, but to thrive despite adversity.

This presentation is designed to provide you with four outcomes:

- The ability to recognize and breakthrough mental barriers to change
- Tools to turn change and challenge into catalysts for both business and personal growth
- A powerful shift in thinking that will put challenges into perspective
- A mindset that seeks solutions and opportunities

### What clients are saying about Warren Macdonald

*"For those that may be facing hurdles that seem insurmountable, Warren will be the key that opens the door to what is possible when you confront challenges and move forward with determination and resolve."*

Laurie Watters-Smith, Human Resources Coordinator, Alberta Envirofuels Inc.

*"You were able to effectively demonstrate to the audience that difficulties faced become achievable challenges if you have the desire and strength of will."*

Louise McLaren, Product Manager, Novo Nordisc Pharmaceuticals





## One Step Beyond Setting And Reaching Impossible Goals

It's all well and good to set seemingly impossible goals; the kind that has your team looking at you like you're nuts. Like this time you've really lost it... You need them to see what you see. You need to convince them, to inspire your team to follow you. To show them what is possible when you're prepared to go *One Step Beyond*...

- Beyond ordinary
- Beyond conventional
- Beyond perceived limitations

This presentation is designed to provide you with three outcomes:

- Reinforced understanding of the power of purpose i.e.: when we have purpose, we have an edge...
- The ability to see obstacles as stepping stones towards our goals
- A clear understanding of the importance of preparation in reaching your goals

### What clients are saying about Warren Macdonald

*"Thank you Warren, for leaving us with such an encouraging and positive sense of realization that we can succeed, even when confronted with obstacles that at first appear to be insurmountable."*

Marissa Poratto Cleghorn, MacDonald Dettwiler & Associates

*"The relevance, clarity and poignancy of your presentation and subsequent conversations with our people has helped us refocus on the tasks we have to complete and bought the team closer together."*

Stephen Peacock, GM, Motability Finance Limited (UK)





## It's the end of the world as we know it, and I feel fine

Take a lesson from someone who has seen his world change on a scale few could imagine... Waking from the operation that claimed both legs, Warren woke to a whole new world, a whole new reality. Navigating a new world takes courage, that's for sure, but our number one tool in creating our future is PERCEPTION.

We need a vision for the kind of world we want to live in. Make no mistake, the world changed in October 2008; it will never be the same again. You can react to that statement with fear, or apathy, or straight out denial, or you can respond from a place of possibility. We have an opportunity now to create something new; something better. But we need to see it first.

Warren Macdonald can help us form that vision for a better world.

In this keynote presentation, Warren shares the lessons and tools he's used to create a remarkable life from what many would have considered a "game over" scenario. Outcomes include:

- **The resilience and ability to adapt to the new economy**
- **A sense of responsibility leading to ownership and engagement**
- **Excitement and hope instead of fear for the future**

One of life's certainties is that nothing stays the same; the current economic crisis is cold, hard evidence of that. Creating a mindset that seeks solutions, that looks for opportunities rather than obstacles amidst uncertainty may well be the best investment you'll ever make.

### What clients are saying about Warren Macdonald

*"Warren engaged us in a humorous, thought provoking conversation that provided a solution for a different way to think about the challenge of change in our organization.*

**Lisa Stille, CMP, Director Events & Incentive Management, Intersecurities Inc.**

*"Warren taught our attendees that change or uncontrollable events may alter the status quo but do not prevent someone from growing, learning or moving ahead in life.*

**Jim Walker, Research Manager, Central 1 Credit Union**

