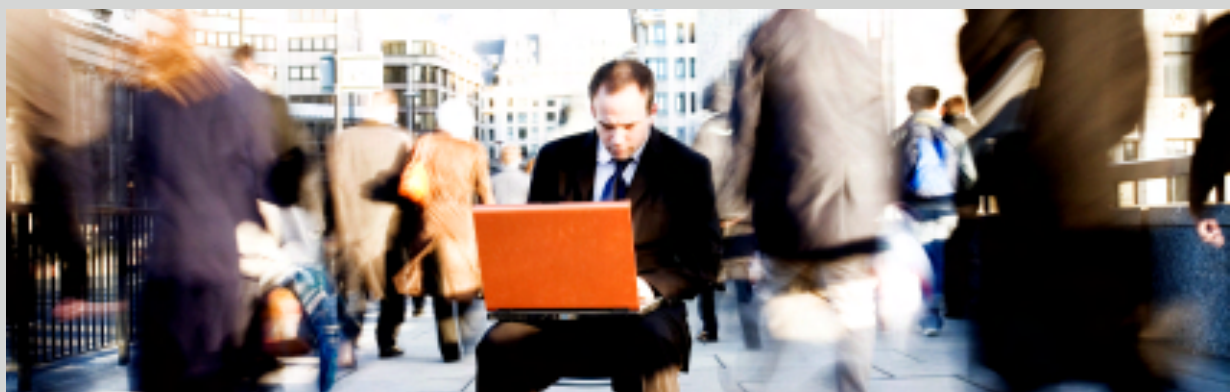




High Velocity Leadership

Interactive, content-rich half and full-day sessions
with futurist, trends & innovation expert Jim Carroll





Organizations today are looking for deep insight into the trends that will affect their markets and industries. CEO's are focused on the need for innovation, knowing that a world of high velocity change requires that they respond to opportunity and challenge in an instant. They are looking for guidance on establishing high-performance, innovation oriented teams that are focused on achievement. Some of the largest organizations in the world have turned to Jim Carroll to gain his insight, taking advantage of his unique half day and full day, leadership oriented programs.

Interactive leadership events with Jim Carroll

Jim Carroll has established a global reputation as someone who can deliver unique, half day or full day executive retreat, leadership oriented programs. He can provide you with a customized opening keynote related to trends and innovation, followed up by one of three unique, content-rich, interactive approaches to identifying the unique challenges and opportunities that your leadership team faces:

- interactive panel discussions featuring key staff, customers, or industry representatives
- interactive workshops, with specifically defined scenario challenges, developed by you and Jim, that will hone in on some of the key issues that you need to get your team thinking about
- separate break-outs led by your own staff; Jim will participate, and will offer his summary insight into the unique innovation challenges that you are faced with, based upon his observations and participation.

If you are looking for a unique way to structure your next leadership meeting, consider Jim Carroll. Read on: discover the unique projects that Jim has delivered!



Interactive Panel Discussion: Financial Services

Jim Carroll has an established reputation throughout the global financial sector. He recently keynoted a major international banking conference in Grand Cayman, the world's seventh largest financial center. He was also profiled in the Credit Suisse (Zurich) publication, *Bulletin*, distributed to tens of thousands of clients of this financial powerhouse with assets of \$75 billion US.

Jim excels in helping financial leaders focus on innovation. He was the featured keynote speaker at the prestigious annual Barlow Research Conference, an organization which tracks product and service innovation in the US financial sector. It's a must-attend event, with senior executives from throughout the US banking, investment and insurance industries in attendance.

Jim opened the event with a keynote examining the topic of innovation in the high velocity financial sector. He then launched directly into a 90 minute panel discussion on innovation that featured the participation of senior VP's from such major institutions as Zurich Insurance, USBank, Merrill Lynch and the Bank of America.





CIO / CFO

Roundtable Discussion: **Rethinking Innovation**

As one of the world's largest software companies, SAP provides the infrastructure that allows many of the world's Fortune 1000 companies to thrive in the high velocity economy.

SAP has engaged Jim Carroll, for over four years, for leadership events in Dallas, New York, Stockholm, Toronto, Long Beach, Chicago, Atlanta, and other cities. He's been a featured keynote speaker on stage with the North America CEO for SAP, providing a message on the need for corporate agility in an era of rapid change. His keynotes have been followed up with extremely engaging, highly interactive panel discussions featuring the CIO's and CFO's for such global organizations as Hunt Petroleum, Under Armour, Lennox Furnaces, J. Crew, Fossil Watches, Adobe Systems, and dozens of others.

The panel discussions examined how these organizations have managed to establish global, high performance teams with extreme depth of insight into the operational aspect of their business.

Feedback? Consider this comment from an executive at SAP: *"I have been working with Jim for the past four years, and, without question, he is one of the most dynamic speakers and professional partners I've ever come across. Our audiences (internal and external) love him, and he works wonderfully with our customers. He hits a home run every time. You will not be sorry if you use him. In fact, I'm willing to bet your first experience will lead to many, many more, as it has with SAP."*



just *adj* fair, impartial; de
forming strictly with t
barely; a very short
justly, equitably; by ri
justice *n* justness, fairne
what is just; the admi
justice of the peace *n* a r
cases within his or he
justiciable *adj* subject
justifiability *n*

Attorney General Scenario Analysis

The Ministry of the Attorney General: Province of Ontario, Canada's largest province, needed to understand how it could align itself to respond to faster rates of change. They were dealing with issues of talent management; rapid emergence of new legal challenges; increasing skills complexity; faster paced decision making requirements.

Working with the organizing group, Jim Carroll came up with a series of 8 challenging scenarios that fit within the key themes in the keynote ("*It's 8pm on a Friday night. An environmental group has blockaded a key national park entrance in protest you need to assemble a legal team FAST to work to a fast shutdown. How do you do this within the current structural nature of the organization?*")

Jim delivered a concise keynote focused on the future trends impacting legal services, and then assigned these scenarios to eight break-out groups. The resulting discussion and summary provided for a successful definition of key management initiatives that should be pursued.





Global Chemicals Innovation **Analysis**

A global chemicals company, FMC Lithium, engaged Jim Carroll to participate in a full day leadership meeting. With participants from their offices in Singapore, India, China, the US, the UK, Argentina and elsewhere, the objective was to focus on capturing opportunity in growth markets.

Jim provided an opening keynote that identified the trends that might provide for the greatest opportunity in the future.

He also spoke to the issue of what it is that innovative companies do: how they structure themselves for collaboration, and how they assemble global rapid action teams that are ready to address any new challenge or attack new opportunities. With some product life-cycles collapsing to eighteen months or less, he stressed that rapidly moving markets require rapid organizational structure.

This was led by a series of breakouts, in which senior executives led very specific discussions exploring a number of potential growth markets, as well as an analysis of the current barriers the organization faced when it comes to innovative thinking.

Jim actively participated in these discussions, providing unique or controversial ideas into the process -- but challenging the group to think differently.

Jim then summarized his observations in his closing wrap-up, offering five key, concise recommendations on what the organization should do to focus its innovation efforts.



Pick Your Interactive **Style**

Jim Carroll has a unique skill in formulating productive debate and extracting ideas through his participation in your leadership meeting. He can help you meet your objectives in a variety of ways: choose the style of meeting that you want to arrange.

Interactive panel discussion

Jim Carroll will provide his customized introductory keynote, followed by a highly interactive, meaningful panel discussion, featuring the insights of key staff, customers or business partners, that address the issues just raised. (Similar to what he did at the Barlow and SAP conferences.) He will pre-interview each of the selected panel members, allowing him to pull together a series of discussion points for the panel. This allows him to share the unique guidance and insight of the panel members, helping to emphasize the points raised in the keynote.

Interactive workshop discussion

Jim can also provide for an interactive workshop directly after his keynote (similar to his work with the Ministry of the Attorney General). He will work with you to design a customized series of

challenging scenarios for each group to consider, all of which will directly relate to the issues introduced in his keynote. He'll then pull together the groups for an interactive discussion on these scenarios.

Workshop participation

A third approach: have your own leadership team members lead a variety of workshops on key topics subsequent to Jim's stage-setting keynote. Jim will participate in each breakout group, observing the comments and listening in as issues are addressed (as he did with FMC Lithium).

He will then use this insight as part of his summary wrap-up, identifying potential innovation barriers, cultural issues, and other challenges he sees in terms of how the organization is dealing with rapid future trends.



About **Jim Carroll**

When the Walt Disney Corporation went looking for an expert on the topic of innovation and creativity, they went with Jim Carroll!

Jim is the author of *Ready, Set, Done: How to Innovate When Faster is the New Fast*, and *What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation*. He is a strategic thinker and "thought leader" with deep insight into trends, the future, creativity, and innovation. For the last fifteen years, he has provided high energy keynotes for audiences of up to 3,000 people, and intimate, detailed customized strategic planning insight for CEO / board / senior management meetings.

Jim was recently named by *Business Week* as one of four leading sources for insight on innovation and creativity, and was a featured expert on the prime time *CNBC* series, "*The Business of Innovation*." His clients include Nestle, Motorola, Caterpillar, Verizon, the British Broadcasting Corporation, the Sporting Goods Manufacturers Association, Blue Cross Blue Shield, the World Congress on Quality, and the Swiss Innovation Forum.

