



"Right on target with incredible insight conveys the excitement I felt during your presentation! The best I've heard in 20 years!"

- Don Wagner,
Territory Manager,
Sigler Wholesale Distributors



Building Entrepreneurial Excellence.

Learn from the Expert!

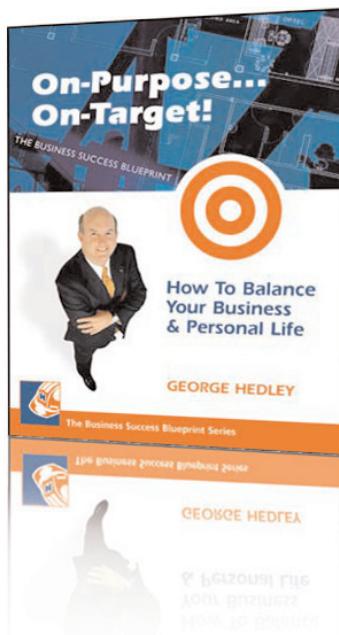
George Hedley is a business building expert and author of **"The Business Success Blueprint"** series.

He is an entrepreneur, business owner and the recognized authority on how to build a growing business into a company that works.

As a popular speaker at association conventions and company meetings, George has helped thousands of business owners and managers consistently produce bottom-line profits, loyal customers, great leaders, equity and wealth.

Building Business Programs

- Building Leaders
- Building Customers
- Building Profits



George Hedley, CSP
The Business-Builder

*Helping Entrepreneurs
Build Businesses
That Work!*

George Hedley is the right call to make your next meeting a success!

George Hedley CSP

Certified Professional Speaker
The Business-Builder

Business Building Topics:

- Sell More Than Price!
- Profit-Driven Leadership!
- Maximize Your Bottom-Line!
- Clear Targets = HUGE Results!
- The Business Success Blueprint!
- Marketing & Sales Strategies That Work!
- Build An 'On-Purpose...On-Target' Business!

Construction Business Topics:

- Always Make A Profit!
- How To Sell To Contractors!
- Estimating & Bidding Strategies!
- Field & Project Management Systems!
- Leadership For Managers & Supervisors!

George Hedley's Speaker Checklist

- Founder & Owner Of \$50,000,000 Company
- Still Makes Payroll Every Week
- National Award Winner - "Entrepreneur of the Year"
- Wears Orange Ties & Has Outlived His Hair
- Past President 4 Industry Associations
- Earned the Certified Speaking Professional – CSP Designation From The National Speakers Assn.
- 6th Grade Student Body President
- Content, Energy, Motivation & Fun
- Really Knows How To Build A Business!



George Hedley, CSP

The Business-Builder

**Helping Entrepreneurs
Build Businesses
That Work!**

HARDHAT

Contact us for more information, complete program outlines, George's availability and fees, to schedule an event, or discuss your needs.



George Hedley is in the top 7% of all business speakers in the USA!

The Sad Truth About Business Owners

Follow the progress of 95 out of every 100 entrepreneurs and business owners for 20 years and you hear the same sad story repeated. They work too hard for the effort and risk they take. They never make enough money to stop working or take time off to do what they want. They can't find any good help and their competitors are too cheap. They spend too much time putting out fires and sell low bid to get contracts. And, they can't figure out how to make it better.

George Hedley is the recognized expert on helping entrepreneurs build and grow profitable businesses. As a popular speaker at association and company meetings, he shows audiences how to turn their companies around and get their businesses to work. George is the author of "**The Business Success Blueprint**" series and is available to educate and inspire your audience as he shares proven steps to build excellent companies.

Join George's Speaking Client List:

- | | |
|---|---------------------|
| American Rental Assn. | Timberline Software |
| Canadian Construction Assn. | Sunstate Equipment |
| American Subcontractors Assn. | World of Concrete |
| Associated General Contractors | Kohler Company |
| Associated Builders & Contractors | La Salle Bank |
| National Ready-Mix Concrete Assn. | Choice Hotels |
| National Assn. Surety Bond Producers | Roto-Rooter |
| National Assn. of Electrical Distributors | Husqvarna |

Let's Talk About Building Your Business!

I only have time to speak at 50 meetings a year for associations, companies, customer conferences and management retreats. I've got the tools to get your business to be exactly what you want it to be. My schedule fills fast. **So call now and let's talk!**

