



# Building Successful Construction Companies!



**George Hedley, CSP**  
The Business-Builder

## The Construction Business Expert!

George Hedley is the owner of a successful commercial construction and development company. He founded and built his business from \$0 to \$50 million dollars in only 7 years! As recognition, George received the nationally recognized award: **'Construction Entrepreneur of the Year.'**

As a **'Certified Professional Speaker'** he will help your organization build people and leaders, create long-time repeat loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity and build wealth.

### Building Business Programs

- Building Leaders
- Building Customers
- Building Profits

*"What a pleasure to listen to someone who has actually done it in the construction business, versus someone without actual experience. With over 20 years in construction association management, your seminar was the ultimate! Your motivation alone was worth it."*

**- Charles Kahl, EVP,**  
Indiana Constructors AGC

*"Your program made a significant impact on my business and life. It was eye-opening! Your belief in and dedication to helping others traverse the monumental pitfalls of owning and operating a construction company is inspiring. Thanks 1,000 times!"*

**- Gordon Miller,**  
Owner, Sealrite Solutions



**Helping Contractors  
Build Businesses  
That Work!**

George Hedley is the right call to make your next meeting a success!



# George Hedley CSP

Certified Professional Speaker  
The Business-Builder

## Business Building Topics:

- Sell More Than Price!
- Profit-Driven Leadership!
- Clear Targets = HUGE Results!
- The Business Success Blueprint!
- Marketing & Sales Strategies That Work!
- Build An 'On-Purpose...On-Target' Business!

## Construction Business Topics:

- Always Make A Profit!
- How To Sell To Contractors!
- Estimating & Bidding Strategies!
- Field & Project Management Systems!
- Construction Financial Management 101
- Leadership For Managers & Supervisors!

## George Hedley's Speaker Checklist

- Successful Entrepreneur Over 30 Years
- General Contractor 250 Projects
- Signed Over 10,000 Subcontracts
- Owns \$50,000,000 Construction Company
- Wears Orange Hard Hat and Tie
- Past President Construction Industry Associations
- Earned the Certified Speaking Professional – CSP Designation From The National Speakers Assn.
- Content, Energy, Motivation & Fun
- Really Knows How To Build A Business!



George Hedley is in the top 7% of all business speakers in the USA!

## Learn from one of the best construction business experts in America!

George Hedley CSP, 'The Business-Builder' is construction company owner and the recognized authority on how to build a business to consistently produce bottom-line results, loyal customers, leaders and profits. He is the author of several books including: *"Everything Contractors Know About Making A Profit!"* and *"The Business Success Blueprint"* series.

George's expertise is based on his real world experience leading people, running a profitable construction company and getting things done. George's roles have included CEO, business owner, project manager, field superintendent, estimator, general contractor, subcontractor and real estate developer. George also owns **HARDHAT Presentations** and is available to present his keynote speeches and workshops to your company or association.

## Join George's Speaking Client List:

World of Concrete	Trainer Glass Company
Tile Contractors Assn.	Star Building Systems
Tilt-Up Concrete Assn.	Calaveras Cement Co.
World Floor Covering Assn.	Timberline Software
National Frame Builders Assn.	Sunstate Equipment
American Fire Sprinklers Assn.	Roto-Rooter
American Subcontractors Assn.	Husqvarna
Associated General Contractors	Con-Expo
National Utility Contractors Assn.	
Plumbing Heating Cooling Contractors Assn.	

George Hedley is a regular columnist in *'Construction Business Owner'* magazine.



## Let's Talk About Building Your Business!

I only have time to speak at 50 meetings a year for associations, companies, customer conferences and executive retreats. I've got the tools to get your business to be exactly what you want it to be. My schedule fills fast. **So call now and let's talk!**



## George Hedley, CSP

The Business-Builder

*Helping Contractors  
Build Businesses  
That Work!*

Contact us for more information, complete program outlines, George's availability and fees, to schedule an event, or discuss your needs.

