



"Excellent, thorough and comprehensive. Attendees said your presentation was the best they've ever heard and we've been doing this for 19 years. So, hats off to you! You were awesome!"

- Michael Kwart,
Executive Director, ICAA

The Business Success Blueprint



Building Profits!

Business owners want to make huge profits, own a company that produces results without constant supervision or attention, work less, have more time, create equity and build wealth. Only 5% of all business owners ever reach their dream and build successful companies.

George Hedley has authored the *'The Business Success Blueprint'* and it works! The step by step process is his proven system to help owners and managers get their businesses moving toward their goals, get organized and systemized, create loyal customers, develop accountable responsible managers and always make a profit.

George Hedley is a business building expert, entrepreneur and popular speaker. He is now available to present his business building programs to your association or company.

Building Business Programs

- Building Leaders
- Building Customers
- Building Profits

George Hedley, CSP
The Business-Builder

*Helping Entrepreneurs
Build Businesses
That Work!*

Steps To Success

- Enjoy Freedom!
- Build Wealth
- Create Opportunities
- Grow Equity
- Leadership & People Systems
- Marketing & Sales Systems
- Field & Project Management Systems
- Develop Accurate Estimating Systems
- Install Financial Systems & Controls
- Build Your Business to Always Make A Profit
- On-Purpose... On-Target Systemized Business
- ON-PURPOSE...ON-TARGET



George Hedley is the right call to make your next meeting a success!

George Hedley CSP

Certified Professional Speaker
The Business-Builder

Business Building Topics:

- Sell More Than Price!
- Profit-Driven Leadership!
- Maximize Your Bottom-Line!
- Clear Targets = HUGE Results!
- The Business Success Blueprint!
- Marketing & Sales Strategies That Work!
- Build An 'On-Purpose...On-Target' Business!

Construction Business Topics:

- Always Make A Profit!
- How To Sell To Contractors!
- Estimating & Bidding Strategies!
- Field & Project Management Systems!
- Leadership For Managers & Supervisors!

George Hedley's Speaker Checklist

- Successful Entrepreneur Over 30 Years
- Started & Managed 47 Companies
- Owns \$50,000,000 Construction Company
- Over 250 Customers & 150 Employees
- National Award Winner - **"Entrepreneur of the Year"**
- Wears Orange Ties & Has Outlived His Hair
- Past President 4 Industry Associations
- Earned the Certified Speaking Professional – CSP Designation From The National Speakers Assn.
- Volunteer Of The Year – American Cancer Society
- Content, Energy, Motivation & Fun
- Really Knows How To Make A Profit!



George Hedley is in the top 7% of all business speakers in the USA!

Business owners want their businesses to work without them doing all the work!

Business owners dream about owning companies 100% run by their management team. They would only spend a few days a week in the office while their company makes excellent profits and continuously creates loyal customers. The other days they have free to do what they please, all while continuing to get paid for being the owner of their company. This is not a pipe dream. It is my business life and it can be theirs too!

My business allows me time to help other company owners and managers via speaking at their association and company meetings. Through trial and error, hard knocks and dedication, I discovered the **"Business Success Blueprint"** system. And I want to share it with you and your audience.

Join George's Speaking Client List:

Tile Contractors Assn.	Sunstate Equipment
Sales & Marketing Assn.	World of Concrete
World Floor Covering Assn.	Kohler Company
National Frame Builders Assn.	Sage Software
American Fire Sprinklers Assn.	Choice Hotels
American Subcontractors Assn.	La Salle Bank
Associated General Contractors	Roto-Rooter
National Utility Contractors Assn.	Husqvarna
Farm Equip. Manufacturers Assn.	Con-Expo

Let's Talk About Building Your Business!

I only have time to speak at 50 meetings a year for associations, companies, customer conferences and executive retreats. I've got the tools to get your business to be exactly what you want it to be. My schedule fills fast. **So call now and let's talk!**



George Hedley, CSP

The Business-Builder

Helping Entrepreneurs
Build Businesses
That Work!

Contact us for more information, complete program outlines, George's availability and fees, to schedule an event, or discuss your needs.

