

Profiles of Leadership in Today's Workplace

Defining "The Leadership Model" for Highly Effective Managers and Executives

OVERVIEW:

Having advised and counseled thousands of executives and managers on "workplace" strategies during his 30+ year career, as a management attorney and consultant, GORDON JACKSON defines leadership in the workplace somewhat different from that of other "leadership" presenters. Gordon Jackson initially addresses workplace changes and trends in recent years that have forced executives and managers to modify their behaviors as well as their approaches with interacting with employees. Gordon Jackson discusses his "leadership model" and challenges executives and managers to adopt his model, for themselves. He also covers a variety of leadership characteristics and habits that apply to executives and managers in today's workplace. In keeping with his content-laden, action-packed presentational style, Gordon Jackson utilizes a variety of examples, illustrations and anecdotes to reinforce his leadership concepts in this keynote presentation.

TOPICAL COVERAGE:

- ▲ MANAGERIAL LEADERSHIP IN THE NEW MILLENNIUM
- ▲ TRENDS THAT HAVE FORCED EXECUTIVES AND MANAGERS "TO LEAD"
- ▲ THE PARADIGM SHIFT TO A LEADERSHIP MINDSET
- ▲ THE THREE COMPONENTS OF MANAGERIAL LEADERSHIP
- ▲ UNDERSTANDING WHAT OTHERS "RESPECT" IN LEADERS
- ▲ TRUST: THE FOUNDATION OF THE LEADERSHIP MODEL
- ▲ THE "LIKEABILITY" COMPONENT – BUT NOT TO WIN A POPULARITY CONTEST
- ▲ CHARACTERISTICS OF THE "CONSUMMATE" LEADER IN TODAY'S WORKPLACE
- ▲ HABITS THAT SEPARATE "TRUE" LEADERS FROM THE "WANNABEES"
- ▲ TYPES OF EXECUTIVES AND MANAGERS WHO FAIL THE "LEADERSHIP" TEST
- ▲ THE IMPACT OF LEADERSHIP ON THE WORKPLACE OF THE FUTURE

ADDITIONAL FEATURES:

The *PROFILES OF LEADERSHIP IN TODAY'S WORKPLACE* program also is available in more comprehensive formats. Gordon Jackson frequently covers his *PROFILES OF LEADERSHIP* program in a variety of presentational formats: **Breakout Sessions**, **Half Day Seminars** and **Full-Day Workshops**. Outlines of a more detailed and comprehensive coverage of this topic in other presentational formats are available, on request.

As with all of his presentations, the PROFILES OF LEADERSHIP program was designed, developed and is exclusively presented by Gordon Jackson, JD, CSP.